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# UK Chapter Newsletter

December 20, 2017

## Words from the President

Hello IMAs,

Hope you enjoyed the snow!

Christmas count-down has started and with the Christmas spirit we come with our newsletter as the third activity for this quarter. The theme of this newsletter is sharing, a few Board members will share highlights of their experience so far on the Board, chapter updates and articles. We also have Andy Logan sharing thoughts about Brexit.

Sharing highlights of the UK chapter with you, we have grown literally from zero to 139 UK Chapter members since our official set-up last fiscal year (FY16/17). This growth shows the passion of the UK members and the Board to add value to the profession in the UK through sharing experience and knowledge. It is such a pleasure working with the team, the commitment and enthusiasm is one of a kind. The Chapter also had the honour of representing the IMA receiving "2017 Professional Body of the Year" award in London on 4<sup>th</sup> of October 2017, at <u>The Accountant/International Accounting Bulletin Awards 2017</u>.

Since the start of the fiscal year we had 6 activities so far including our first semi-annual face-to-face UK Chapter event. It was great meeting UK members in a full day event and having Jeffrey C. Thomson, CMA®, CAE, IMA President and CEO as the main speaker.

The event was sponsored by Wiley where we had the privilege of having both Aziz Tayyebi, Wiley's International Development Director and Andy Logan, Wiley's Sales Specialist attending. Andy delivered a great presentation about career planning and Brexit and Chris Allen, UK IMA Communication Director, spoke about progressing career and making an impact. Other guests who flew in for the event included Jim Gurowka, Senior Vice President, IMA Global Business Development and Nina Michels, IMA Director of European Operations.

This quarter we also had Patrick J. Stroh in the insightful "Innovation Value Executive Primer" Webinar. It is a privilege for the UK Chapter and the US Joplin Tri-state Chapter to deliver the first Institute of Management Accountants UK-US joint event to members – it was a pleasure working with Jim Williams and the US team!

We have a couple of important events in the pipeline for next quarter, watch your emails for more details on January's special members event, newsletter in February and our second annual face-toface conference taking place in London March 2018. <u>So, what is it you</u> <u>would like from the event?</u>

I would love to hear more about your thoughts and suggestions, please feel free to email me on <u>ima.uk@outlook.com.</u>

Merry Christmas, have a great festive break and best wishes for 2018!

#### **Fatema El-Wakeel**

IMA UK Chapter Founding President

## **Meet The Board**

Questions? Need advice? Introductions? The IMA UK board are here for you. Feel free to get in touch with any director - at your service:

Fatema El-Wakeel - PresidentPauline Gilbert - Secretary / Vice President of AdministrationAhmad Alajdad - TreasurerChris Allen - Vice president of CommunicationAkram Ayyubi - Vice President of MembershipDiya Elshafie - President of Events and Professional Training

## Working on the Board

Being the secretary of the founding board for the IMA UK chapter has been a privilege and a challenge as well. After spending six years in the USA, I was able to observe the positive impact the CMA certification and the IMA had on many American colleagues. However, once I first arrived in the UK, it was almost frustrating to see how little the local awareness was. I quickly made contact with the rest of the board and we started our journey aiming to increase the CMA value to all others in the UK.

Starting a chapter from nothing has been time consuming but at the same time very rewarding. We went through the legal and administrative setup. The remaining challenge for me is to keep the chapter organised, making sure we keep moving in the same direction and continuously add value to our customers. The growth so far has been very encouraging and I am looking forward to seeing what the chapter will look like in a few years.

#### **Pauline Gilbert**

#### Be part of our Growth and Future

Thank you for being an IMA member and participating in the UK Chapter. Over 2017 our members and followers have grown from a base of zero to:

- 139 UK IMA members
- 138 on the UK Chapter mailing list
- 178 followers of our Facebook page
- 173 followers of our Twitter account

Thank you to all our members, followers and supporters! Keep those contributions coming in, for the mutual benefit of all of us.

#### **Chris Allen**

#### We need to talk about Brexit ...

I'm lucky enough to mix and mingle with many finance and accounting professionals, and, inevitably, the conversation always turns, at some point, to this most thorny of subjects. <u>Read the Latest on Brexit</u>

#### Andy Logan, Wiley

## **Active CMA/CFM Holders**

Are you on the list of active certification holders? We host the full, current list online: you can check or be checked when hiring or working with a fellow professional.

View the active CMA/CFM list

SEARCH THE ACTIVE LIST

## Join the chapter

Reading this from a colleague? Wondering how to join? Go to the 'join' section on our website, <u>uk.imanet.org</u>, to learn how membership of the IMA gives you access to the tools, information, and peer networks you need to enrich your career and add value to your organization.

#### Food for thought: Analytics in Functions 2018

It is the end of the year again and time for trends and outlooks, people are speaking about what to expect from analytics in 2018. Here are <u>thoughts on Analytics for 2018</u> for non-technical people, especially Strategy and Finance professionals.

Fatema El-Wakeel

## **CMA: The Value Creator**

The future of management accounting and finance requires professionals to embrace change and expand their skill sets. We recommend this article in Strategic Finance magazine on <u>Robotic Accounting</u>.

Akram Ayyubi

# **Your Feedback**

What would you like to see at our March 2018 face-toface event in London? Let us know through this <u>short</u> <u>survey</u>

